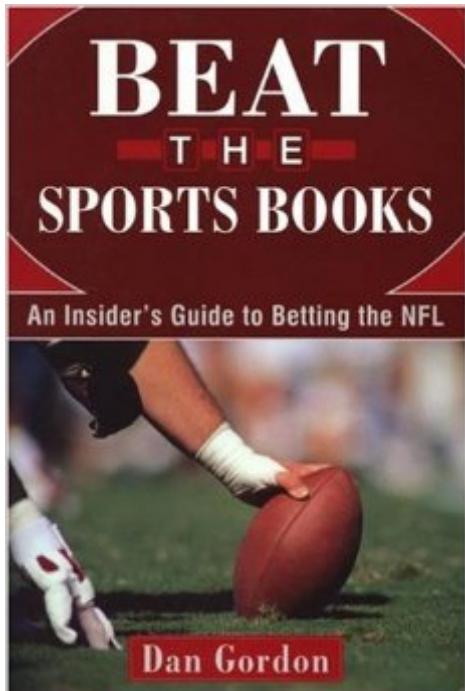


The book was found

Beat The Sports Book: An Insider's Guide To Betting The NFL



Synopsis

Book by Gordon, Dan

Book Information

Paperback: 288 pages

Publisher: Cardoza (August 9, 2005)

Language: English

ISBN-10: 1580421741

ISBN-13: 978-1580421744

Product Dimensions: 9.3 x 6.3 x 0.9 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #996,303 in Books (See Top 100 in Books) #106 in [Books > Humor & Entertainment > Puzzles & Games > Gambling > Sports](#) #2022 in [Books > Sports & Outdoors > Football \(American\)](#)

Customer Reviews

Dan Gordon's updated NFL handicapping book is the kind of book one doesn't so much read as study. Handicapping the NFL over a period of many years is hard work, serious work, and Gordon takes it very seriously. Properly done, it ends up amounting to a part-time job. We are not talking about making easy money betting on football. The first point, which might be obvious to bettors but bears repeating, is that football odds as set by oddsmakers are not meant to predict the actual outcome of the game - they are meant to attract equal distributions of money bet on each side, and this is not the same thing. They have their customers, the casinos, offshore and (illegal) local books to think of. You are not their customer. There are thus opportunities for discrepancies to exist which the bettor will be able to exploit for profit. Gordon reviews how oddsmakers come up with the line, the various regular and more exotic bets available (on which he spends very little time until the very end of the season), and the odds both mathematical and psychological/social working against the would-be winning bettor. This is all very clearly explained and well written. Further, he assesses various information sources that amateur bettors use, usually to their financial loss, such as much major media, touts, some sports services and professional commentators, all of which generally talk a good game but when their win/loss records are finally revealed are shown to be highly problematic. Worse, they tend to judge themselves against a 50% win/loss barometer, when of course the winning bettor must clear 53% just to stay even. Further, not only knowledge and applied

research, but also timing of bets proves to be highly important.

[Download to continue reading...](#)

Sports Betting: Tools, Strategies, and Principles Behind Winning Sport Predictions: Sports Investing and Making Money in NBA, NFL, NCAA, Football and Basketball ... Sports Wagering, NFL Betting, NBA Betting) Sports Betting: The Secret System to Success and Make Money (Win Money Betting System) (Sports Betting, Make Money, Betting Strategy) Matched Betting: 20 No lose Strategies To Make Free Money Fast (Matched Betting offers, betting deals, free matched bet, matched free bet, bet matching) ... betting, matched betting free bets Book 1) Beat The Sports Book: An Insider's Guide to Betting the NFL Sports Betting for Beginners: How To Read The Sports Odds So You Can Turn A Few Dollars Into Big Winnings With Sports Betting! The NFL Shadow Betting Strategy: How to Win Money Consistently Betting on Football BETTING GUIDE FOR HORSE RACING: Professional betting strategies for "Horse Racing" Betting Guide is all about placing your Bets intelligently for better winning results. "Bet Smart" The Betting Black Book: Winning Sports Betting Data on All FBS Coaches 2016-2017 College Football Edition Gambling: Sports Betting: Betting Systems (Blackjack Poker Slots) (Las Vegas Gambling Craps) How to Beat the Pro Football Pointspread: A Comprehensive, No-Nonsense Guide to Picking NFL Winners You Wanna Bet?: Beginners Guide to Online Sports Betting and Daily Fantasy Sports Insider's Guide to Graduate Programs in Clinical and Counseling Psychology (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Fantasy Football: 1 Hour Or Less To Discover Exactly How To Play & Win Every Season (2015 Draft Strategies & Winning Techniques for Smart People, Fanduel ... College, NFL Superbowl Sports Gambling) The Beat Book: Writings from the Beat Generation Sports Illustrated Almanac 2015 (Sports Illustrated Sports Almanac) Olympic Sports - When and How? : History of Olympic Sports Then, Now And Beyond: Olympic Books for Kids (Children's Olympic Sports Books) Beat the Bastard Casinos: Pre-Setting Dice--I Beat the Bastards, So Can You!!! Beat Down to Your Soul: What Was the Beat Generation? Smart Sports Betting: How To Win Money With Advanced Stats And Psychology Sharp Sports Betting

[Dmca](#)